



brings surge in ticket sales

April 05, 2021

The release of the Warner Bros. film 'Godzilla vs Kong' over the weekend broke box office records since the global health crisis that began last year pummeled the cinema industry, bringing hope that audiences are hungry for the moviegoing experience after a year of home streaming.

1-1. The American monster film 'Godzilla vs Kong' _____

1-2. shattering domestic box office records _____

2-1. In its opening weekend, it raked in \$32 million -

2-2. almost double that _____

3-1. That's despite it also being available _____

3-2. though it is unclear _____

4-1. And while more than half the cinemas across the U.S. _____

4-2. many are still operating _____

5-1. The Warner Brothers movie is the fourth _____

5-2. a shared cinematic universe _____

6. The latest release is the first of this series _____

7. But like many other films, its release was delayed _____

8. David A. Gross, who runs the consulting firm Franchise Entertainment Research, _____

9. He says that while the numbers are half of what they would be under normal circumstances, _____

10. At the international box office, where "Godzilla vs. Kong" opened last weekend, _____

[Vocabulary]

□ **flailing**: beset by difficulties: struggling

- *a flailing economy*
- *... phoned a friend to vent about his flailing marriage ...*

□ **box office**: the office where tickets of admission are sold; When people talk about the box office, they are referring to the degree of success of a film or play in terms of the number of people who go to watch it or the amount of money it makes.

- *The film has taken £180 million at the box office.*
- *The film was a huge box-office success.*

□ **rake in**: to earn large sums of money

- *The privatization allowed companies to rake in huge profits.*
- *A lot of computer engineers nowadays are raking it in.*

□ **opener**: the first song, act, etc, in a variety show

- *The season premiere was show's best since its September 2005 season opener.*
- *In the season opener, Gene is stressed out over a number of things; including that fellow*

KISS member Paul Stanley has fallen ill right before an important concert.

□ **"Wonder Woman 1984"**: a 2020 American superhero film based on the DC Comics

character Wonder Woman. It is the sequel to 2017's Wonder Woman and the ninth installment in the DC Extended Universe (DCEU). The film is directed by Patty Jenkins from a script she wrote with Geoff Johns and Dave Callaham, based on a story by Johns and Jenkins. Gal Gadot stars as Diana Prince / Wonder Woman, alongside Chris Pine, Kristen Wiig, Pedro Pascal, Robin Wright, and Connie Nielsen.

□ **HBO Max:** subscription video on demand streaming service owned by AT&T through the WarnerMedia Direct subsidiary of WarnerMedia, and was launched on May 27, 2020.

□ **subscriber:** Subscribers to a website or internet channel are people who agree to receive information regularly from it.

- *He has over a million subscribers to his YouTube channel.*
- *I have been a subscriber to Railway Magazine for many years.*

□ **stream:** If you stream music, films, or television programmes, you play them directly from the internet.

- *A smart TV gives you the ability to stream TV shows and movies on demand.*
- *You can stream music to your stereo system from your mobile phone.*

□ **capacity:** the amount of something that can be put in a container, or the number of people that a place has room for; The capacity of a building, place, or vehicle is the number of people or things that it can hold. If a place is filled to capacity, it is as full as it can possibly be.

- *Our capacity for giving care, love and attention is limited.*
- *Each stadium had a seating capacity of about 50,000.*

□ **Legendary: Legendary Pictures Productions, LLC**, doing business as Legendary Entertainment or simply Legendary, is an American film production and mass media company based in Burbank, California. The company was founded by Thomas Tull in 2000 and in 2005 concluded an agreement to co-produce and co-finance films with Warner Bros. and Universal Pictures. Since 2016, Legendary has been a subsidiary of the Chinese conglomerate Wanda Group.

□ **cinematic universe:** Universes in films (or television) mostly consist of a franchise featuring an umbrella of multiple franchises (film or television) set within the same continuity, each franchise within telling its own stand-alone story focusing on a different character (or group of characters), as well as featuring its own cast, directors, and writers, while also being a part of a coherent, non-contradictory continuity shared with the other works.

□ **feature:** to have as an important actor or participant; When something such as a film or exhibition features a particular person or thing, they are an important part of it.

- *It's a great movie and it features a Spanish actor who is going to be a world star within a year.*
- *This spectacular event, now in its 5th year, features a stunning catwalk show.*

□ **pit against:** to set someone or something into direct conflict, opposition, or competition against someone or something else

- *She liked pitting men against each other to vie for her affection.*
- *The country has pitted itself against the rest of the world with its plan to develop nuclear weapons.*

□ **shutter**: to close down a business or activity; If someone shutter a business, they close it, usually permanently.

- *It's not easy setting up a new couture house when all around are shuttering theirs.*
- *Some automakers are temporarily shuttering plants in response to falling demand.*

□ **David A. Gross**: **David A. Gross**, who runs the movie consulting firm Franchise

Entertainment Research

□ **mashup**: a mixture of different, often contrasting, elements • They assume that what's to come will be a perfect mashup of what they think was good about the old and what they think is good about the new.

- *The mashup of a croissant and doughnut was written up and photographed by food blog Grub Street.*

[参照辞書: Merriam-Webster, Oxford English Dictionary, Cambridge Dictionary of American English, Collins English Dictionary, Macmillan Dictionary, the Free Dictionary, Wikipedia]